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7590 02/20/2008 RICHARD V. WESTERHOFF Eckert Seamans Cherin & Mellott, LLC			EXAMINER	
			HEFFINGTON, JOHN M	
44th Floor 600 Grant St.		ART UNIT	PAPER NUMBER	
Pittsburgh, PA 15219		2179		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

ř	·	Application No.	Applicant(s)			
		10/785,340	BOCKING, ANDREW D.			
	Office Action Summary	Examiner	Art Unit			
		JOHN M. HEFFINGTON	2179			
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address			
WHIC - Exter after - If NO - Failu Any r	CRTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DAISIONS of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Period for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing ad patent term adjustment. See 37 CFR 1.704(b).	TE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be tim ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status						
1)⊠	1) Responsive to communication(s) filed on <u>13 November 2007</u> .					
<i>,</i> —	This action is <b>FINAL</b> . 2b)⊠ This action is non-final.					
3)	, <del></del>					
	closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.			
Dispositi	on of Claims					
<ul> <li>4)  Claim(s) 1-6,9-11 and 13-18 is/are pending in the application.</li> <li>4a) Of the above claim(s) is/are withdrawn from consideration.</li> <li>5)  Claim(s) is/are allowed.</li> <li>6)  Claim(s) 1-6,9-11 and 13-18 is/are rejected.</li> <li>7)  Claim(s) is/are objected to.</li> </ul>						
8) Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9) The specification is objected to by the Examiner.  10) The drawing(s) filed on <u>24 February 2004</u> is/are: a) accepted or b) objected to by the Examiner.						
10)23	Applicant may not request that any objection to the		•			
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority ι	ınder 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  a) All b) Some * c) None of:  1. Certified copies of the priority documents have been received.  2. Certified copies of the priority documents have been received in Application No  3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachmen		4) Interview Summary	(PTO-413)			
	e of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail D	ate			
3) Infon	mation Disclosure Statement(s) (PTO/SB/08) or No(s)/Mail Date	5)  Notice of Informal F 6)  Other:	Patent Application			

# **DETAILED ACTION**

This action is in response to RCE filing of 13 November 2007. Claims 1-4, 9, 11, 13, 16 and 18 have been amended. Claims 7, 8 and 12 have been canceled. Claims 1-6, 9-11 and 13-18 are pending and have been considered below.

### Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 13 November 2007 has been entered.

### Response to Arguments

2. Applicant's arguments filed 13 November 2007 have been fully considered but they are not persuasive.

With respect to the rejections of claims 1, 4 and 11, applicant argues that the cited prior art, Hellebust et al. (US 2005/0248437 A1) and Wagner et al. (US 2004/0259598 A1), does not disclose, neither singularly nor in combination, a first indicator including a count to indicate the number of unread electronic messages received. The examiner respectfully disagrees. Hellebust discloses an updating the display to indicate new, and

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therefore unread, messages have been received (paragraph 0011) and displaying a count of messages in each category (paragraph 0017). Defining a category to include new unread messages and then displaying a count associated with that category would be an obvious variation to Hellebust. Wagner simply discloses a visualization of an indicator for unread messages and the count of unread messages (paragraph 0040, figure 13).

With respect to the rejections of claims 1, 4 and 11, applicant argues that the cited prior art, Hellebust et al. (US 2005/0248437 A1) and Wagner et al. (US 2004/0259598 A1), does not disclose, neither singularly nor in combination, altering the first indicator to provide a second indicator that provides a visually distinguishable annunciation by altering the first indicator that new electronic messages have been received since the unread electronic messages received were last scanned without reading. The examiner respectfully disagrees. Hellebust discloses seeing at a glance what kind of information has been received (abstract). This is analogous to scanning the received messages. That the inventor in Hellebust choose to use the word "glance" clearly shows the intent to distinguish the action taken in this case from reading, wherein the intent is to gather summary information quickly. If a user in Hellebust glanced or scanned the messages to see what kind of information had been received, but didn't open and read any messages, then it would make sense that the user wouldn't want to later see those same messages as new received messages. Therefore, it would have been obvious in

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Hellebust to distinguish between unopened messages that had been glanced at or scanned and unopened messages that were newly received.

Wagoner discloses that icons can be visually distinguished by size (paragraphs 0013, 0037), which is commonly used in the art to draw a visual distinction between different icons or in the same icon to indicate a different state. It would have been obvious to use some kind of visually distinguishing method in Hellebust to indicate that new messages had been received.

Wagoner discloses altering a first icon to indicate new unread messages (paragraph 0040, figure 3). It would have been obvious to add this to Hellebust for the reasons cited above to distinguishing newly received un-glanced at, or un-scanned, unread messages from glanced at, or scanned, unread messages.

With respect to applicants argument that one of ordinary skill in the art would not have any motivation to modify Hellegbust or to combine the Hellebust and Wagner teachings because the Hellebust reference teaches away from the technical combination with the Wagner reference and that the suggested combination of the references would require a substantial reconstruction and redesign of the logic shown in Hellebust by redesigning the Hellebust logic to use the Wagner logic, the examiner respectfully disagrees. Both Hellebust and Wagner are related art, i.e. they teach about displaying information on the display of a wireless mobile device. Hellebust is directed to a system for displaying,

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organizing, and prioritizing incoming information, i.e. messages, on a wireless mobile device. Wagner teaches prioritizing and displaying service icons on the display of a wireless mobile device, including displaying message icons. However, the examiner never intended to make the combination of the whole of teaching of Wagner with Hellebust. Hellebust teaches receiving new messages, scanning messages, announcing new messages, categorizing messages and displaying counts of messages. A part of Wagner teaches similar functionality, however, Wagner further teaches the icons and indicia implied in Hellebust. It was this part of Wagner that the examiner intended to combine with Hellebust. Based on the similarity of the functionality of Hellebust and the message part of Wagner, it was the examiner's opinion that the combination is obvious. Further, it is the examiners opinion that the logic of providing receiving new messages, scanning messages, announcing new messages, categorizing messages and displaying counts of messages in Hellebust is compatible with the logic of displaying message icons, altering icons and adding and subtracting indicia from icons in Wagner.

# Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

<sup>(</sup>a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains.

Patentability shall not be negatived by the manner in which the invention was made.

5. Claims 1-6, 9-11 and 13-18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hellebust et al. (US 2005/0248437 A1) in view of Wagner et al. (US 2004/0259598 A1).

Claim 1: Hellebust discloses a method of managing unread electronic messages comprising the steps of:

- a. providing, at a location on a visible display, a first indicator of the presence of unread electronic messages received (paragraph 0011)
- b. an indicator of the number of messages within a category defined by rule sets
   (paragraph 0017)
- c. enabling scanning of the unread electronic messages received without reading (abstract, [The present invention allows the wireless device user to see at a

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glance what kind of information has been received and is being stored on the wireless device."]),

#### but does not disclose

- a. said first indicator including a count to indicate the number of unread electronic messages
- b. altering said first indicator to provide a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading,
- c. wherein the second indicator is provided in place of, or proximate to, the first indicator, and
- d. altering said first indicator is selected from the group consisting of altering an icon of said first indicator, adding indicia to said first indicator, adding an additional count to said first indicator, and combinations thereof.

### However, Hellebust discloses

a. that "the display of the wireless device may also be updated to reflect that a new message has arrived as by the display of standard or user-defined icons or sounds, ...", the display can be updated to reflect message counts by type and

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and alerting the user to the arrival of a new message with display of part of the contents of a message (paragraph 0011), and

b. organizing the messages on the display by time received (paragraph 0017).

# Wagner discloses

- a. that an icon can be altered to indicate new information or to show the count of unread messages (paragraph 0040, figures 3 and 4), and
- b. utilizing a highly attention attracting display, such as a colorful animated display to attract the notice of a user (paragraph 0050),
- c. using large and small icons to distinguish different icons (paragraphs 0013, 0037)

In addition, new messages are by their nature of being new have not yet been viewed or scanned.

Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add said first indicator including a count to indicate the number of unread electronic messages to Hellebust. One could have been motivated to add said first indicator including a count to indicate the number of unread electronic messages to Hellebust since Hellebust announces to the user that a new (unread) message has arrived and displays the number of messages under each category. Though Hellebust does not specifically enumerate new (unread) messages as a category, it is clear that new (unread) messages are, in fact, a category under Hellebust.

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It would have been obvious to one having ordinary skill in the art at the time of the invention to add indicating that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust. One could have been motivated to add indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust since Hellebust discloses that user can see at a glance, i.e. not reading, what kind of information has been received. It would be useful in Hellebust to indicate to the user which messages have been received since the last glance (scan).

It would have been obvious to one having ordinary skill in the art at the time of the invention to add

- a. altering said first indicator to provide a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading,
- b. wherein the second indicator is provided in place of, or proximate to, the first indicator, and

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c. altering said first indicator is selected from the group consisting of altering an icon of said first indicator, adding indicia to said first indicator, adding an additional count to said first indicator, and combinations thereof.

#### One could have been motivated to add

- a. altering said first indicator to provide a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading,
- b. wherein the second indicator is provided in place of, or proximate to, the first indicator, and
- c. altering said first indicator is selected from the group consisting of altering an icon of said first indicator, adding indicia to said first indicator, adding an additional count to said first indicator, and combinations thereof

to Hellebust since Hellebust clearly discloses that icons and/or indicia are used to indicate message status on the display. For example, icons or some such symbols must be used to represent received messages as well as messages in the disclosed categories. In addition, some kind of indicia must be used to denote the number of messages in a category. In the art, an icon is altered by changing the image of the icon or by adding or subtracting indicia associated with the icon, thereby creating a second

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icon. Wagner simply discloses an icon and associated indicia well known in the art for indicating electronic messages, specifically email messages, and various counts associated with the messages, for example, number of new messages and total messages.

Claim 2: Hellebust and Wagner discloses the method of claim 1 and Hellebust further discloses the step of providing said first indicator of the presence of unread electronic messages received comprises providing the visual display indicating the presence of unread electronic messages received (paragraph 0011).

Claim 3: Hellebust and Wagner discloses the method of claim 2 and Wagner further discloses the step of altering said first indicator to provide a second indicator that provides an annunciation that some of the unread electronic messages received are new electronic messages that have been received comprises altering the visual display (paragraph 0040, paragraphs 3 and 4). Further, Hellebust discloses "the display of the wireless device may also be updated..." (paragraph 0011). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add altering said first indicator to provide a second indicator that provides an annunciation that some of the unread electronic messages received are new electronic messages that have been received comprises altering the visual display to Hellebust. One could have been motivated to add altering said first indicator to provide a second indicator that provides an annunciation that some of the unread electronic messages received are

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new electronic messages that have been received comprises altering the visual display to Hellebust because it is a common way to notify a user by providing a visual cue on a display.

Claim 4: Hellebust discloses a method of managing unread electronic messages comprising the steps of:

- a. providing, at a location on a visible display, a first indicator of the presence of unread electronic messages received (paragraph 0011)
- b. an indicator of the number of messages within a category defined by rule sets (paragraph 0017)
- c. enabling scanning of the unread electronic messages received without reading (abstract, [The present invention allows the wireless device user to see at a glance what kind of information has been received and is being stored on the wireless device."]),
- d. the step of generating an indicator of new received messages involves altering the visual display (paragraph 0011),

# but does not disclose

- a. said first indicator including a count to indicate the number of unread electronic messages
- b. altering said first indicator to provide a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation

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by altering said first indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading,

- c. wherein the second indicator is provided in place of, or proximate to, the first indicator, and
- d. altering said first indicator is selected from the group consisting of altering an icon of said first indicator, adding indicia to said first indicator, adding an additional count to said first indicator, and combinations thereof.

### However, Hellebust discloses

- a. that "the display of the wireless device may also be updated to reflect that a new message has arrived as by the display of standard or user-defined icons or sounds, ...", the display can be updated to reflect message counts by type and and alerting the user to the arrival of a new message with display of part of the contents of a message (paragraph 0011), and
- b. organizing the messages on the display by time received (paragraph 0017).

# Wagner discloses

- a. that an icon can be altered to indicate new information or to show the count of unread messages (paragraph 0040, figures 3 and 4), and
- b. utilizing a highly attention attracting display, such as a colorful animated display to attract the notice of a user (paragraph 0050),

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c. using large and small icons to distinguish different icons (paragraphs 0013, 0037)

In addition, new messages are by their nature of being new have not yet been viewed or scanned.

Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add

- a first indicator indicating the presence of a number of unread electronic
   messages received, the first indicator including a count to indicate the number of unread electronic messages received
- b. providing the visual display indicating the presence of unread electronic messages received comprises providing an icon indicating the presence of unread electronic messages received and altering the visual display comprises altering the icon to indicate the presence of new electronic messages received

to Hellebust. One could have been motivated to add

- a. a first indicator indicating the presence of a number of unread electronic messages received, the first indicator including a count to indicate the number of unread electronic messages received
- b. providing the visual display indicating the presence of unread electronic messages received comprises providing an icon indicating the presence of

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unread electronic messages received and altering the visual display comprises altering the icon to indicate the presence of new electronic messages received

to Hellebust since Hellebust announces to the user that a new (unread) message has arrived and displays the number of messages under each category. Icons are well known in the art for indicating information on a display. Though Hellebust does not specifically enumerate new (unread) messages as a category, it is clear that new (unread) messages are, in fact, a category under Hellebust.

It would have been obvious to one having ordinary skill in the art at the time of the invention to add indicating that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust. One could have been motivated to add indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust since Hellebust discloses that user can see at a glance, i.e. not reading, what kind of information has been received. It would be useful in Hellebust to indicate to the user which messages have been received since the last glance (scan).

It would have been obvious to one having ordinary skill in the art at the time of the invention to add

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a. generating a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new electronic messages have been received since the unread electronic messages received were last scanned without reading;

- the step of generating said second indicator that new electronic messages have
   been received comprises altering the visual display;
- c. the second indicator is provided in place of, or proximate to, the first indicator;

to Hellebust. One could have been motivated to add

- a. generating a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new electronic messages have been received since the unread electronic messages received were last scanned without reading;
- the step of generating said second indicator that new electronic messages have
   been received comprises altering the visual display;
- c. the second indicator is provided in place of, or proximate to, the first indicator;

to Hellebust since Hellebust clearly discloses that icons and/or indicia are used to indicate message status on the display. For example, icons or some such symbols must be used to represent received messages as well as messages in the disclosed categories. In addition, some kind of indicia must be used to denote the number of messages in a category. In the art, an icon is altered by changing the image of the icon

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or by adding or subtracting indicia associated with the icon, thereby creating a second icon. Wagner simply discloses an icon and associated indicia well known in the art for indicating electronic messages, specifically email messages, and various counts associated with the messages, for example, number of new messages and total messages.

Claim 5: Hellebust and Wagner disclose the method of claim 4 and Wagner further discloses altering the icon comprises at least one selected from the group comprising: flashing, bolding, changing the size, and changing the color of the icon (paragraphs 0013 and 37). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add altering the icon comprises at least one selected from the group comprising: flashing, bolding, changing the size, and changing the color of the icon to Hellebust and Wagner. One could have been motivated to add altering the icon comprises at least one selected from the group comprising: flashing, bolding, changing the size, and changing the color of the icon to Hellebust and Wagoner because altering an icon by flashing, bolding, changing the size, and changing the color is common in the art.

Claim 6: Hellebust and Wagner disclose the method of claim 4 and Wagner discloses that an icon can be altered to indicate new information or to show the count of unread messages (paragraph 0040, figures 3 and 4). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add altering the visual

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display comprises adding indicia to said first indicator to Hellebust. One could have

been motivated to add altering the visual display comprises adding indicia to said first

indicator to Hellebust because it is a common method for altering an indicator to adding

indicia to the indicator.

Claim 7: canceled.

Claim 8: canceled.

Claim 9: Hellebust and Wagner disclose the method of claim 4 and Wagner further

discloses

a. the step of providing a visual display comprises providing an unread mail icon

indicating the presence of unread electronic messages along with the count of

unread electronic messages (paragraph 0040, figure 3), and

b. altering the display to indicate the presence of new unread electronic messages

received comprises altering at least one of the unread mail icon and the count

(paragraph 0040, figure 3).

Therefore, it would have been obvious to one having ordinary skill in the art at the time

of the invention to add

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 a. the step of providing a visual display comprises providing an unread mail icon indicating the presence of unread electronic messages along with the count of unread electronic messages, and

b. altering the display to indicate the presence of new unread electronic messages received comprises altering at least one of the unread mail icon and the count

to Hellebust and Wagner. One could have been motivated to add

- a. the step of providing a visual display comprises providing an unread mail icon indicating the presence of unread electronic messages along with the count of unread electronic messages, and
- b. altering the display to indicate the presence of new unread electronic messages received comprises altering at least one of the unread mail icon and the count

to Hellebust because a mail icon could distinguish email messages from other electronic messages. Hellebust discloses count of messages with in a category.

Claim 10: Hellebust and Wagner disclose the method of claim 9, but do not disclose altering the display comprises adding to the visual display a second count of the new unread electronic messages received since the last scan. However, Hellebust discloses that "the display of the wireless device could show the number of messages under each of the categories..." (paragraph 0017) and Wagner discloses two counts, a total message count and a new message count (paragraph 0040, figure 3). Therefore, it

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would have been obvious to one having ordinary skill in the art at the time of the invention to add altering the display comprises adding to the visual display a second count of the new unread electronic messages received since the last scan to Hellebust. One could have been motivated to add altering the display comprises adding to the visual display a second count of the new unread electronic messages received since the last scan to Hellebust because Hellebust discloses displaying a count for the number of messages for a category and a category could be new unread electronic messages received since the last scan.

Claim 11: Hellebust and discloses a system for managing electronic messages received, comprising:

- a. A display (paragraph 0011)
- b. a message list of electronic messages received with identification of those that are unread (paragraph 0002)
- c. a first indicator at a location on the display for indicating the presence of unread messages (paragraph 0011)

#### but does not disclose

 a. a first indicator at a location on the display for indicating the presence of a number of unread messages, the first indicator including a count to indicate the number of unread electronic messages,

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b. a second indicator at, or proximate, to the location on the display comprising an alteration to said first indicator which provides a visually distinguishable annunciation of the presence of new electronic messages received since the message list was last displayed without reading

c. wherein the second indicator is provided in place of, or proximate to, the first indicator.

### However, Hellebust discloses

- c. that "the display of the wireless device may also be updated to reflect that a new message has arrived as by the display of standard or user-defined icons or sounds, ...", the display can be updated to reflect message counts by type and and alerting the user to the arrival of a new message with display of part of the contents of a message (paragraph 0011), and
- d. organizing the messages on the display by time received (paragraph 0017).

### Wagner discloses

- d. that an icon can be altered to indicate new information or to show the count of unread messages (paragraph 0040, figures 3 and 4), and
- e. utilizing a highly attention attracting display, such as a colorful animated display to attract the notice of a user (paragraph 0050),
- f. using large and small icons to distinguish different icons (paragraphs 0013, 0037)

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In addition, new messages are by their nature of being new have not yet been viewed or scanned.

Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add a first indicator indicating the presence of a number of unread electronic messages received, the first indicator including a count to indicate the number of unread electronic messages received to Hellebust. One could have been motivated to add a first indicator indicating the presence of a number of unread electronic messages received, the first indicator including a count to indicate the number of unread electronic messages received to Hellebust since Hellebust announces to the user that a new (unread) message has arrived and displays the number of messages under each category. Icons are well known in the art for indicating information on a display. Though Hellebust does not specifically enumerate new (unread) messages as a category, it is clear that new (unread) messages are, in fact, a category under Hellebust.

It would have been obvious to one having ordinary skill in the art at the time of the invention to add indicating that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust. One could have been motivated to add indicator that new unread electronic messages have been received since the unread electronic messages received were last scanned without reading to Hellebust since Hellebust discloses that user can see at a

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glance, i.e. not reading, what kind of information has been received. It would be useful in Hellebust to indicate to the user which messages have been received since the last glance (scan).

It would have been obvious to one having ordinary skill in the art at the time of the invention to add

- a. a second indicator at, or proximate to, the location on the visual display that provides a visually distinguishable annunciation by altering said first indicator that new electronic messages have been received since the unread electronic messages received were last scanned without reading;
- b. the second indicator is provided in place of, or proximate to, the first indicator;

to Hellebust. One could have been motivated to add

- a. a second indicator at, or proximate to, the location on the visual display that
   provides a visually distinguishable annunciation by altering said first indicator that
   new electronic messages have been received since the unread electronic
   messages received were last scanned without reading;
- b. the second indicator is provided in place of, or proximate to, the first indicator;

to Hellebust since Hellebust clearly discloses that icons and/or indicia are used to indicate message status on the display. For example, icons or some such symbols must be used to represent received messages as well as messages in the disclosed

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categories. In addition, some kind of indicia must be used to denote the number of messages in a category. In the art, an icon is altered by changing the image of the icon or by adding or subtracting indicia associated with the icon, thereby creating a second icon. Wagner simply discloses an icon and associated indicia well known in the art for indicating electronic messages, specifically email messages, and various counts associated with the messages, for example, number of new messages and total messages.

Claim 12: canceled.

Claim 13: Hellebust and Wagner disclose the system wherein the first indicator means comprises a count of unread electronic messages displayed on the display in addition to the annunciation of the presence of new unread electronic messages received as in claim 11 above and Wagner discloses that an icon can be altered to indicate new information or to show the count of unread messages (paragraph 0040, figures 3 and 4). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention for Hellebust and Wagner to alter the count of unread electronic messages received. One would have been motivated to alter the count of unread electronic messages received in order to indicate the count of new messages received.

Claim 14: Hellebust and Wagner disclose a system wherein the annunciation of the presence of new unread electronic messages received comprises an alteration to the

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count of unread electronic messages received as in claim 13 above and Wagner further discloses a system wherein the alteration to the count comprises at least one of: bolding the count, flashing the count, changing the size of the count and changing the color of the count (paragraph 0013, 0037). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention for Hellebust and Wagner to alter the count by at least one of: bolding the count, flashing the count, changing the size of the count and changing the color of the count. One would have been motivated to alter the count by at least one of: bolding the count, flashing the count, changing the size of the count and changing the color of the count to make the count indication more readily apparent.

Claim 15: Hellebust and Wagner disclose a system wherein the alteration to the count comprises at least one of: bolding the count, flashing the count, changing the size of the count and changing the color of the count as in claim 11 above and Wagoner further discloses wherein the second indicator comprises additional indicia on the display (paragraph 0040, figure 3). Therefore, it would have been obvious to one having ordinary skill in the art at the time to add second indicator comprises additional indicia on the display to Hellebust and Wagner. One could have been motivated to add second indicator comprises additional indicia on the display to Hellebust and Wagner since Hellebust clearly discloses that icons and/or indicia are used to indicate message status on the display. For example, icons or some such symbols must be used to represent received messages as well as messages in the disclosed categories. In addition, some

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kind of indicia must be used to denote the number of messages in a category. In the art, an icon is altered by changing the image of the icon or by adding or subtracting indicia associated with the icon, thereby creating a second icon. Wagner simply discloses an icon and associated indicia well known in the art for indicating electronic messages, specifically email messages, and various counts associated with the messages, for example, number of new messages and total messages.

Claim 16: Hellebust and Wagner disclose a system wherein the first indicator comprises a count of unread electronic messages displayed on the display in addition to the annunciation of the presence of new unread electronic messages received as in claim 11 above, and Hellebust further discloses a system wherein the annunciation of the presence of new unread electronic messages received since the message list was last displayed comprises means altering the message icon but do not disclose (paragraph 0013) as in claim 12 above and Wagner discloses a message icon on the display adjacent the count of unread electronic messages received (figure 3). Therefore, It would be obvious to one having ordinary skill in the art at the time of the invention to add a message icon on the display adjacent the count of unread electronic messages to Hellebust and Wagner. One would have been motivated to add a message icon on the display adjacent the count of unread electronic messages to Hellebust and Wagner since Hellebust clearly discloses that icons and/or indicia are used to indicate message status on the display. For example, icons or some such symbols must be used to represent received messages as well as messages in the disclosed categories. In

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addition, some kind of indicia must be used to denote the number of messages in a category. In the art, an icon is altered by changing the image of the icon or by adding or subtracting indicia associated with the icon, thereby creating a second icon. Wagner simply discloses an icon and associated indicia well known in the art for indicating electronic messages, specifically email messages, and various counts associated with the messages, for example, number of new messages and total messages.

Claim 17 Hellebust and Wagner disclose a system wherein the annunciation of the presence of new unread electronic messages received since the message list was last displayed comprises means altering the message icon as in claim 16 above and Wagner further discloses a system providing alteration to the message icon comprises at least one of: bolding the icon, flashing the icon, changing the size of the icon and changing the color of the icon (paragraphs 0013 and 37). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add altering the icon comprises at least one selected from the group comprising: flashing, bolding, changing the size, and changing the color of the icon to Hellebust and Wagner. One could have been motivated to add altering the icon comprises at least one selected from the group comprising: flashing, bolding, changing the size, and changing the color of the icon to Hellebust and Wagoner because altering an icon by flashing, bolding, changing the size, and changing the color is common in the art.

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Claim 18: Hellebust and Wagner disclose a system wherein the first indicator comprises a count of unread electronic messages displayed on the display in addition to the annunciation of the presence of new unread electronic messages received as in claim 11 above and Wagner further discloses a system wherein the second indicator further comprises a second count, which is the count of the new unread electronic messages received (paragraph 40, figure 3). Therefore, it would have been obvious to one having ordinary skill in the art at the time of the invention to add the second indicator further comprises a second count, which is the count of the new unread electronic messages received to Hellebust and Wagner. One could have been motivated to add the second indicator further comprises a second count, which is the count of the new unread electronic messages received to Hellebust and Wagner because Hellebust discloses displaying a count for the number of messages for a category and a category could be new unread electronic messages received since the last scan.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to John M. Heffington whose telephone number is (571) 270-1696. The examiner can normally be reached on Mon - Fri 8:00 - 5:30 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Weilun Lo can be reached on (571) 272-4847. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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JMH 2/15/08